



ANNUAL REPORT

2019

THE YEAR OF LEARNING

6323 Manchester, KCMO 64133

Phone: 816-358-6868

E-mail: info@caagkc.org

Web: www.caagkc.org



HELPING
PEOPLE
CHANGING LIVES

The year 2019 was *The Year of Learning*. We took a retrospective look at the programs and services we had offered for decades and asked ourselves a tough question in a changing climate. Are we helping individuals and families become self-sufficient?

We started to rethink our impact and reacquainted ourselves with the socioeconomic factors of poverty and education. We began to develop programs and services that focused on education. We learned, and as we learned we changed our programs and services, and methods of delivery. As an agency we were trying new things, some things worked and some things didn't, but it didn't stop us from trying.

As leaders, we look forward to continued development. The needs of the 21st century won't be solved without trial and error, and if we fail, we'll fail forward.

Dr. Zavon Kanion
Board Chair

Clifton Campbell
Executive Director & CEO



OUR --- MISSION

CAAGKC provides low income residents of Clay, Jackson, and Platte counties in Missouri comprehensive supportive services that help them become self sufficient.

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CAAGKC

Programs & Impact



SUPPORT SERVICES

Helps stabilize homes through emergency services and long term supportive services programs.



WEATHERIZATION

Working to save customers money on their energy bills, and making home environments comfortable and safe.



YOUTH SERVICES

Prepares today's youth for tomorrow through educational, enrichment, and developmental programs.

WHO WE SERVE

CLAY COUNTY

8.9% POVERTY

Population
246,365

JACKSON COUNTY

15.9% POVERTY

Population
700,307

PLATTE COUNTY

7.2% POVERTY

Population
101,219

OUR AGENCY IN NUMBERS

38



DEDICATED TEAM MEMBERS

41



YEARS OF SERVICE IN THE COMMUNITY

13



PROGRAMS THAT HELP PEOPLE & CHANGE LIVES.

1



WE'RE #1 IN THE STATE FOR WEATHERIZATION

HELPING TO RESTORE



\$59,000

The cost to weatherize nine homes for substance abuse recovery program, Healing House (HH).

According to the Center for Disease Control (CDC) in 2018 more than 1,600 Missourians died from an opioid overdose.

Thanks to programs like HH there's hope and healing for individuals and families in crisis. HH provides transitional housing for up to 180 adults and 25 children. The Weatherization team weatherized a total of nine homes making them

environmentally safe and comfortable, plus energy efficient. HH continues to restore broken lives and families shattered by substance abuse to wholeness and we're happy we were able to help.

BLUE BIRD COTTAGES

Platte County

Toiletries and supplies delivered to senior & disabled communities.

113
Care Baskets



RESIDENTS SHOW THEIR CRAFTS

And gratitude for the bountiful baskets.

CEO, Clifton Campbell and CFO, Michelle Johnson with the Supportive Services team helped deliver baskets loaded with supplies and toiletries to residents of Blue Bird Cottages in Platte County where ten cottages have been designated for CAAGKC.



DEMOGRAPHICS

**32% OF HOUSEHOLDS
HAD NO INCOME**



53% RENTERS



**27% OF ADULTS
GRADUATED HS**



**38% SINGLE PARENT
FEMALES**



4% HOMELESS



**13% EMPLOYED
FULL-TIME**



24% DISABLED

**60% BELOW FEDERAL
POVERTY GUIDELINES**

**20% OVER
60 YEARS OLD**

OUR THEORY OF CHANGE FOR THE FUTURE

So what is our theory of change? It's our methodology for planning, participation, and evaluation that is used to promote social change. It is a living tool that links what we do, who we are targeting for results, why and how we do it, and what we expect to achieve.



ECONOMIC STABILITY

Accomplished through various programs and services that address social, educational, health, and environmental issues.



BUILD OPPORTUNITIES

With Individual Development Accounts, dreams of home ownership, a real vacation, or higher education can be achieved.

ACHIEVE

The skills and education needed to excel await those committed to putting in the work.

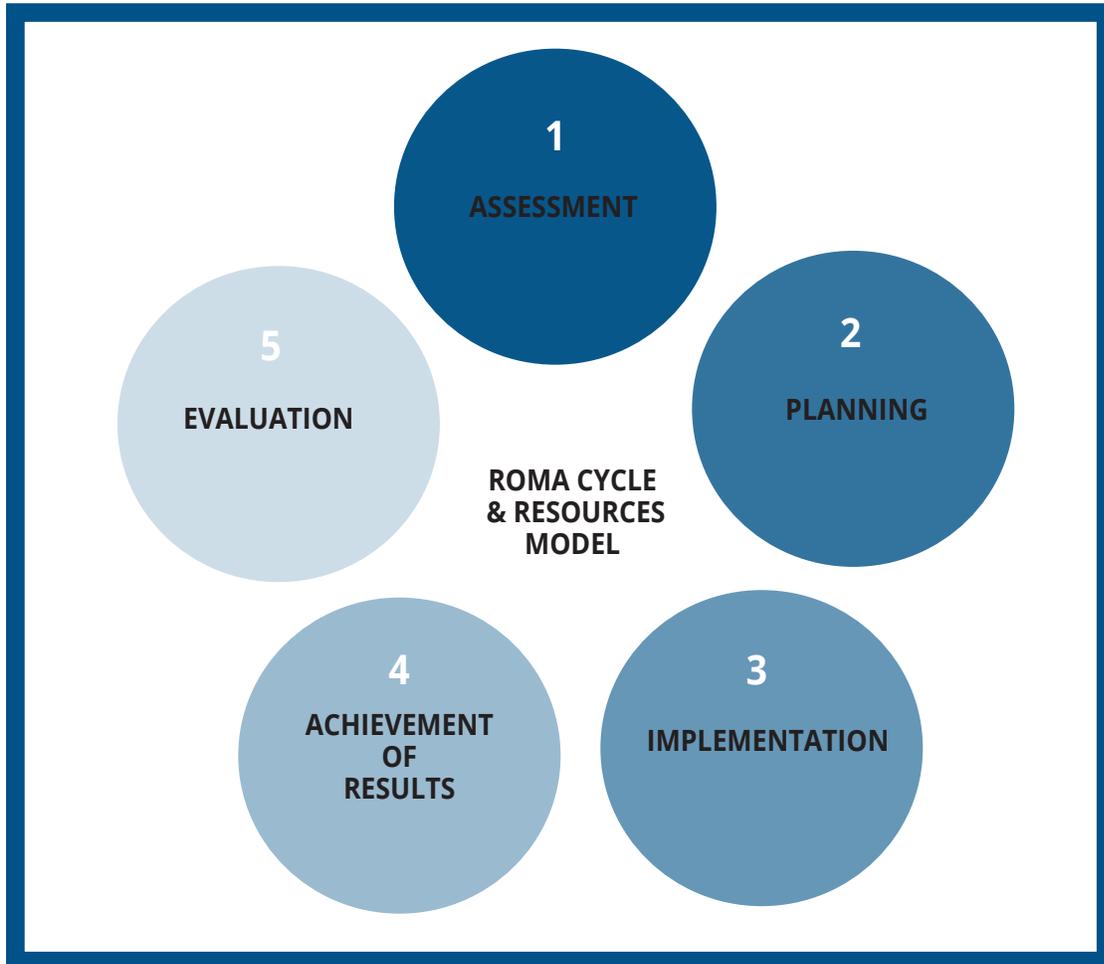


BE HEALTHY & ACTIVE

Through lifestyle changes, diet choices, and exercise, participants lead a better life. Life Skills Workshops offer a wealth of information.



SYSTEMATIC FRAMEWORK



PATHWAYS OUT OF POVERTY



FREEDOM SCHOOL | THE THREE R'S

READING RHYMES RECREATION

Scholars grades K - 8 never miss a beat in summer because of Freedom School. Mornings are spent developing reading skills and afternoons in exploration, field trips, and fun.



LET'S READ



Enrollment slots
were doubled in
2019



We read and
rhymed, now it's
playtime!

82

Scholars
Benefited

WE LEARNED FROM EXPERIENCE

A larger space = more children, more learning, more achievement

We're helping children develop their reading skills and a love for learning.



FOCUS ON LEARNING

From morning sing-a-longs to storytime to reading sessions, learning never stops in Freedom School. Scholars are engaged and constantly in an environment of learning. Creative and inspiring activities in the afternoon challenge them to grow.

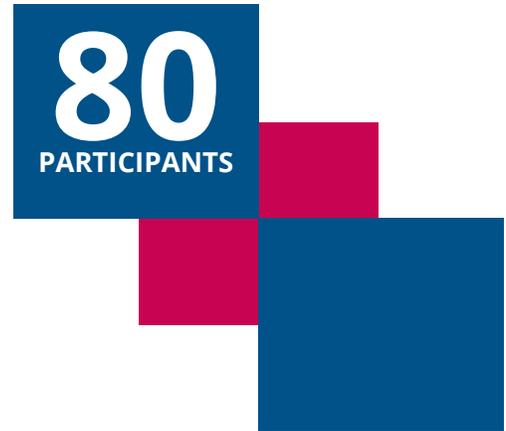
ENGAGING ACTIVITIES

When Freedom School scholars visited the College Basketball Experience in downtown Kansas City, Missouri they experienced being a sports anchor for television. Imagination is the first step towards achievement. Field trips like this one were only one of many scholar experiences during summer.



| STEP BY STEP

P. A. V. E.
A SUCCESSFUL FUTURE



BUILDING SOLID FOUNDATIONS

P.A.V.E. supports high school students throughout the year with online tutoring, coaching, college tours, volunteer opportunities, and paid internships to help students find and develop their career path. Support continues while in college through renewable scholarships.

Care packages sent to college students in the fall of 2019 were a welcomed surprise for students away from home.



SEARCH FOR HIGHER LEARNING

MO-KAN COLLEGES & UNIVERSITIES

OUR FIRST BI-STATE COLLEGE TOUR

The Bi-State tour gave more students an opportunity to explore colleges. In years past CAAGKC helped sponsor college tours for other organizations which limited the space available for P.A.V.E. students to attend.

56

High school students attended our first annual college tour, visiting six colleges in the Bi-State area.



Participation increased by

71%



\$36,000

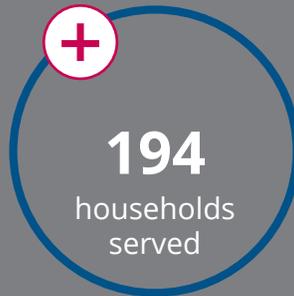
AWARDED IN SCHOLARSHIPS

SUPPORTIVE SERVICES



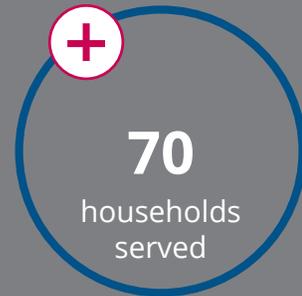
PANTRIES

We partner with 30 pantries in Clay, Jackson, and Platte counties to provide food and toiletries to those in need.



EMERGENCY SERVICES

From shelter to utilities to helping with unexpected emergencies for families and individuals, we're here to help.



CASE MANAGEMENT

Develops an action plan to help individuals and families become stable and work towards self sufficiency.

HERE TO HELP



Sometimes life hits hard with the unexpected. When resources run low or completely out Supportive Services help fill in the gaps for individuals and families. From the basic necessities of life

to specific special needs like work boots for a new job or a desperately needed car repair to get to work, programs and services reach far and wide.

FINANCIAL LITERACY
RENTER'S RIGHTS
UNDERSTANDING YOUR
WATER BILL
HEALTHY LIVING
NUTRITION EDUCATION



**LIFE SKILLS
WORKSHOPS**

16

Workshops held in
2019

The desire to become self-sufficient is often undermined by not only the lack of skills and education, but the lack of information and know-how.

We held 16 workshops in 2019 to inform and educate customers. Workshops taught customers valuable money management and money saving

skills, health and nutrition literacy, and lifeskills. Workshops serve as the foundation for economic stability and mobility. Customers also gain the confidence needed to become self-advocates.

WORKING TO END POVERTY



OCCUPATIONAL SKILLS TRAINING

Training for in-demand Jobs that can lead to careers

Missouri Labor Statistics revealed living wage jobs were available, however, applicants lacked the skills to fill jobs. Seemingly hopeless economic situations are changed through education and skills training.

13
ADULTS CERTIFIED



CMT AND CNA NURSING PROGRAMS

CMT and CNA certifications are a great starting point

The medical field offers vast opportunities and the field of nursing is a great gateway to learn about the careers the health profession offers.



WAREHOUSE MANAGEMENT

Forklift operation, inventory management, and shipping

Warehouse operations are varied and require different skill levels.



WHAT MAKES A HEALTHY HOME?

Clean air, clean and organized spaces, stable and safe structures, and healthy occupants make for a healthy home. And our **Healthy Homes** team performs assessments to evaluate what is needed to make a home safe and habitable.

WE DELIVERED

714

SERVICES

OBJECTIVES OF OUR HEALTHY HOMES PROGRAM

- Identify health related symptoms associated with home environmental and safety hazards
- Educate individuals and families on how to identify home environmental safety hazards
- Connect families to community resources
- Connect families with health services to address health related needs
- Maximize partnership collaboration for maximum benefit of services to families
- Introduce Healthy Homes Eight Principles
- Collaborate with *One Touch* referral system

THEY'VE GOT THE COMFY JOB

MAKING HOMES COMFORTABLE

Year-round the Weatherization team works to ensure customers are safe and comfortable in their homes and saving money on energy bills.



**WE MAKE THINGS
FREE AND EASY**



**WE DON'T RUSH OUR
ENERGY ASSESSMENTS**



**WE NEVER COMPROMISE
ON QUALITY**

30

NEST THERMOSTATS

All of our services are 100% free to qualified applicants. This includes any services, repairs, and replacements. Call (816) 358-6868.

439

LIVES IMPACTED

Energy Auditors perform thorough evaluations to ensure weatherization services will provide maximum energy savings.

226

HOMES WEATHERIZED

All of the work is performed by licensed and bonded contractors. And inspected by Certified Quality Control Inspectors.

BIG Q

Having customers experience the best quality environment is what our weatherization team strives for. Dust, pollen, mold, and other irritants can really tax an already overburdened respiratory system.

When our Weatherization team enters a home we don't just look for the obvious, we look for any hidden issues that could compromise the health of the occupants. We focus on the Big Q - QUALITY, and our team does what needs to be done to give customers a quality environment to live in. We make referrals, in-house and out. Our Healthy Homes team has their own set of checkpoints they use when evaluating the health of a home, and together we've got it covered.

James Fowler was just one of the 226 satisfied customers we served in 2019 who can vouch for the benefits of home weatherization. Please visit our website at www.caagkc.com to view the video of his testimonial.



JAMES FOWLER

QUALITY

It means a lot to us, and so much more for our customers



WE GOT

TECHNICAL

We installed 30 self-learning thermostats in homes across the metro and customers reaped the benefits of lowered utility bills and the convenience of its smart features. We were so sold on the savings and benefits the thermostats provided to our customers, we decided to upgrade the CAAGKC administrative building with self-learning thermostats.

KINDNESS

SPREAD IT AROUND

COMPASSION

FEEL IT



Donations large and small help us to serve many. Volunteer hours spent, help us to serve the community well. We are grateful for all of our partners in the community. From individuals to businesses to organizations, you are the heartbeat of our organization and you help make our mission possible.

If you're not a partner, please consider partnering with us on some level, financially or otherwise, we're still in a fight and on a mission.

THANK YOU

MEETING AT THE TABLE

LEADERSHIP



BOARD OF DIRECTORS

Executive Board

Dr. Zavon Kanion, Chair
COL Anne Rogers, 1st President
Jane Fowler, 2nd President
Mark Lindsay, Secretary
Shannon Neal, Treasurer
Judy Ellis, Parliamentarian

Board Directors

Mark Fisher
Sheriff Darryl Forte
Cathy Jackson
Janet Rogers
Henry Service
Joseph Thomas

EXECUTIVE TEAM

Clifton Campbell, Executive Director & CEO
Dale Hill, Executive Assistant
Michelle Johnson, Chief Financial Officer
Lamont Hale, Program Director
June Valdivia, Human Resources Director

TEAM LEADERS

Michael Collins, Weatherization Manager
Rhonda Ewing, Supportive Services Manager
Jolene Herron, Youth Services Manager

“MAKING GOOD
DECISIONS IS A
CRUCIAL SKILL AT
EVERY LEVEL.”

PETER DRUCKER

FINANCIALS

REVENUE

FEDERAL GRANTS	\$ 4,231,845
NON-FEDERAL GRANTS	982,138
OTHER SUPPORT	132,935
TOTAL	5,346,918

EXPENSES

PROGRAMS	\$ 4,808,028
MANAGEMENT AND GENERAL	559,746
TOTAL	5,367,774

DIRECT SERVICE AND OTHER PROGRAM EXPENSE

DIRECT SERVICE	\$ 1,563,465
OTHER PROGRAM EXPENSE	3,244,563
TOTAL	4,808,028

CAAGKC! WHEW! WE GOT IT!

THE SPIRIT OF COMMUNITY



MEANINGFUL COLLABORATION

It happens when organizations with good intentions come together for the greater good. The young and old laugh and play, the wise pass on knowledge, and the community feasts on food for thought, as well as the usual summertime fare. And that's what happened at our Community Resource Fair.



A RESOURCEFUL COMMUNITY RESOURCE FAIR

THANKS TO OUR PARTNERS

CAAGKC cheerleader, Nancy Tricket-Ransom, gets the team pumped for the community resource fair.



We are passionately driven to create experiences that promote health and wellness for underserved communities.



165
Attended

97
Referrals

20
Partners

This free event was an opportunity for the community to learn about the programs and services CAAGKC provides, and other resources available in the community. Attendees walked away with lots of information and give-a-ways from bikes and trikes to fresh produce to 120-load laundry detergent and goody bags. The day was a family-friendly event for all ages.

