

# 2016 Annual Report

HELPING PEOPLE. CHANGING LIVES.



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**community  
Action**

AGENCY OF GREATER KANSAS CITY

Clay • Jackson • Platte



# Executive Summary

## Helping people.

We are passionate about helping people and changing lives. It's our mission to help those in our community who are struggling, to help them obtain whatever it is they need to get ahead and change their lives for the better.

## Saving lives.

It is the children, the elderly, and those with disabilities who suffer most under the dark cloud of poverty. CAAGKC provides a ray of hope amid the darkness. We help meet basic needs so that even the most vulnerable in our society can find their way back into the light; leaving behind the fears, stresses, and anxieties of living in poverty.

## Changing lives.

We partner with other nonprofit organizations and government agencies to ensure people have access to the multitude of programs and services available in our city. Working together we connect people to the resources that change lives right here in our community every single day.

Be part of our mission, our vision, and our passion. Commit yourself to working for the betterment of those in need. Whether you're a volunteer or a donor, a member of the low income sector or a distinguished member of our Board, together, **we can create a world without poverty.**

**Dr. Zavon Kanion, Board President**

**Clifton Campbell, Executive Director & CEO**

# Programs

## Supportive Services

We work closely with our community, to learn about their unique needs and help them build an action plan for success. A dedicated case manager teaches financial education, goal planning, and problem solving; offers housing options, minor repairs, and financial assistance; resources for emergency food, clothing, and other household needs; and provides resources for education, job training, and employment.

## Utilities Assistance

The Missouri Low Income Home Energy Assistance Program (LIHEAP) can help cover the costs of heating during the cold winter months and cooling during the heat of the summer. Whether a person needs help paying their utility bill just this one time, or they are in the midst of an energy crisis, we can help them restore or prevent the disconnection of their utilities.

## Youth Services

Offered in several schools in the Greater Kansas City area, P.A.V.E. the Way (Project, Assets, Values, and Education) is a year-round program offering Missouri students the tools, support, and resources they need to successfully make it through high school and beyond. Services include work readiness, career exploration, leadership development, life skills, parenting education, community engagement, and so much more.

# Demographic Data

24% 24-44 yrs. old

15% 55-69 yrs. old

15% 6-11 yrs. old

13% 12-17 yrs. old

11% 45-54 yrs. old

10% 0-5 yrs. old

7% 18-23 yrs. old

6% 70+ yrs. old

2% Seven+

2% Six

5% Five

8% Four

11% Three

11% Two

61% One Person

## Family Size

## Gender

Female  
63%

Male  
37%

### Weatherization Assistance

The Low Income Weatherization Assistance Program (LIWAP) provides homeowners and renters with cost-effective, energy-efficient home improvements free of charge. Our goal is to help lower utility bills and ensure children and families are living in healthy and safe conditions. Bonded and insured professional contractors help people feel comfy and cozy in their homes.



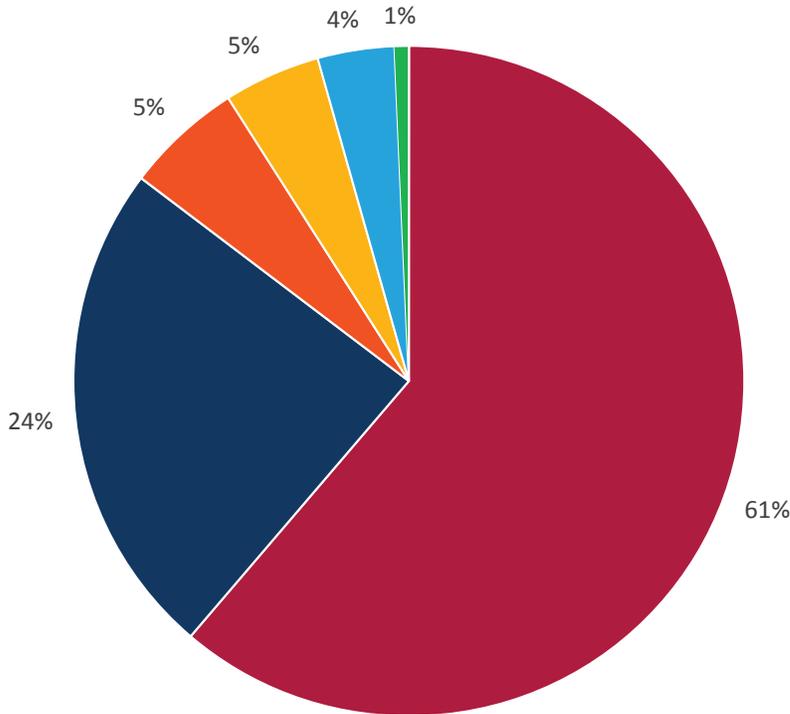
**“There is no exercise better for the heart than reaching down and lifting people up.”**

- John Holmes

# By the Numbers

- 48,878 Food Assistance**  
We support more than 30 food pantries in the tri-county area, providing food security to thousands of families and hundreds of children.
- 31,754 Low Income Home Energy Assistance (LIHEAP)**  
We help people keep the lights on and the heat and air conditioning blowing.
- 26,455 Toiletry Pantry**  
We supply basic personal hygiene and household products, from deodorant to detergent.
- 4,212 BackSnack**  
We won't allow a child to go hungry. This program provides children a backpack full of nutritious and kid-friendly food to take home over weekends.
- 1,237 Transportation Services**  
We can offer bus passes, vehicle repairs, or other alternatives to help people get to their jobs, medical appointments, or where ever it is they need to go.
- 600 Housing Assistance**  
We believe everyone deserves a simple, decent place to live. We can help with mortgage payments or rent.
- 261 Case Management**  
We work to address the comprehensive needs of families and individuals, and develop a collaborative and holistic plan of action.
- 253 Fathering Life Skills**  
We work with young fathers to help them be present and engaged in their children's lives.
- 238 Low Income Weatherization Assistance (LIWAP)**  
We help people reduce their energy costs by making their home more efficient.
- 188 Volunteer Program**  
We are honored to have so many passionate volunteers working with us in the community.
- 172 PAVE the Way**  
We have after-school and summer programs to help high school students graduate and show them the path to higher education.
- 112 College Scholarships**  
We provided educational scholarships for exceptional students who have overcome the challenges of poverty.
- 95 Healthy Starts**  
We have outreach and referral services for families with small children, to help them get the best start in life as possible.
- 10 Community Action Poverty Simulation (CAPS)**  
We work with numerous groups and companies to help their members and staff understand the realities of poverty through a role playing "game".

# Financial Summary



- Energy Assistance - Crisis
- Weatherization
- Youth Programs
- Housing
- Food & Toiletry Pantries
- Other Direct Services

## Revenue

Federal Grants	\$7,873,725
Non-Federal Grants	2,048,406
Other Support	228,004
<b>TOTAL REVENUE</b>	<b>10,150,135</b>

## Expenses

Programs	\$9,478,194
Management & General	606,101
<b>TOTAL EXPENSES</b>	<b>10,084,295</b>

## Direct Services Expenses

Energy Assistance - Crisis	\$3,726,270
Weatherization	1,465,595
Youth Services	343,434
Housing	282,956
Food & Toiletry Pantries	224,593
Other Direct Services	41,781
<b>TOTAL DIRECT SERVICES</b>	<b>6,084,629</b>

**94% of our revenue goes directly into programs for those we serve.**

These programs are funded with federal funds from the U.S. Department of Health and Human Services provided by the Missouri Department of Social Services.

# Outcomes

We care about the entire community, and we are dedicated to helping people help themselves and each other.

It can happen to anyone. One day you are working at a good job, living life and raising your child, and the next moment everything you have worked for is in jeopardy. Margo and Demetrius had been high school sweethearts. They had just begun building their lives and a home together; working hard and saving what they could. Soon, little Meko was born and things were pretty typical; just your standard American working family. Like most of us, they didn't put much thought into the "what ifs" in life. Every day just blended into the next. That is, until Margo got sick.

No one asks to get sick, it just happens. Margo suffered a stroke and was subsequently diagnosed with a serious heart condition. She was hospitalized for several months. Demetrius tried to keep up while Margo was in the hospital, but it was too much. He had missed too much work taking care of his young son and ailing wife, and was let go from his job. Margo was also released, as she was in no condition to work. The two were left with a pile of medical bills and nothing else. They lost everything: their apartment, their savings, and their livelihood. They were reduced to living in their car. All they had left was each other ... and a little bit of hope.

Hope was what brought this family to the doors of Community Action Agency of Greater Kansas City. They needed help and were committed to getting back the life they had lost. We immediately began to work with them to secure safe and decent housing. We worked with them on their budget, went over a debt reduction plan, and showed them how to rebuild their savings. We worked with Demetrius to sculpt his resume and polish his interview skills. It was not an easy path to follow. They had to work hard and sacrifice. But the end goal was worth the price. With their drive to change their situation and our support services and caring staff, this family was lifted from poverty.

Today, Demetrius has a good, secure position at Ford Motor Company and Margo works as a private duty nurse. They have reestablished their credit and built up their savings enough to purchase their very first home. It is a dream come true for this courageous family and a far cry from being homeless and hungry. And the best part is that little Meko is happy and healthy, living with his mom and dad, and is looking forward to having a bedroom of his very own.

**Helping People. Changing Lives.**

# Donors & Partners

Although the lion's share of our funding comes from the federal government, we also accept donations and grants from other agencies, businesses, and individuals living in the tri-county area. We are thankful for all the generous gifts we receive in support of our mission. **Together** we can **help people** and **change lives**.

Taylor & Patti Abernathy Trust

American Century Investors

Black Community Fund

Ray & Carolyn Bogart

Annetta Brenner

Myrtle Lee Burn

Camden Point Christian Church

Cecil & Cora Barton

Charles & Anita Nickles

Christian Church - Sunday School

P & D Cockrill

Louetta M. Cowden Foundation

Gary Crouch

DE Tray Plating Works

Faithful Workers Class Baptist Church

Farley Christian Church

First Baptist Church

Hai Thi Nguyen, Tips 2 Toes Salon

Health Care Foundation

Hillsboro Christian Church

Holy Trinity Church

Hoover Christian Church

Bill & Patricia Jenkins

Gregory & Anne Knauer

Little Platte Baptist Church

Jacob & Ella Loose Foundation

Laverne & Verda Lutte

Thomas Marsh

McBride, Lock & Associates

Denton US LLP

Carl M. Myers

New Market Christian Church

Shawn Lavel Norris

Peggy Owens

Park Hill Baptist Church

Parkville Presbyterian Church

Paul G. Buschmann

Paws & Claws Pet Sitting

Petroleum Equipment Ind.

Genaro Ruiz

Tiffany Schwartz

Scot and Peggy Rickey

Stephen & Judy Steiger

G. Elaine Stubbs

Sultan and Sons, Inc.

The Benevity Community Impact Fund

Tracy Baptist Church

Trey & Kathy Conlee

Twelve Apostles Parish - Platte City

United Way of Greater Kansas City

United Way of Greater St. Joseph

United Way of KC CORP

W.E.L.C.A.

Walmart Foundation

Walton Family Foundation

Herbert & Betty Westmoreland

Weston Lion Club

YourCause

# 2016 Board of Directors

CAAGKC is governed by a three-party board of directors which includes low income residents of Clay, Jackson, and Platte counties in Missouri, local business professionals, and civic leaders.

## Executive Board

President	Dr. Zavon Kanion	Private Sector, Jackson County
First Vice President	Dr. Patrick Dobson	Public Sector, Jackson County
Second Vice President	Jane Fowler	Low-Income Sector, Jackson County
Treasurer	Barbara Lunn	Low-Income Sector, Jackson County
Secretary	Mark Lindsay	Public Sector, Platte County Commission
Parliamentarian	OPEN	

## Directors

Deidre Anderson	Public Sector, Jackson County Executive's Office
Judy Ellis	Low-Income Sector, Clay County
Janet Rogers	Public Sector, Clay County Commissioner's Office
Clyde McQueen	Public Sector, Jackson County
Henry Service	Private Sector, Jackson County
Debra Mann	Private Sector, Jackson County
Deborah Pledger	Low-Income Sector, Jackson County

## Locations

### Clay County

108 S. Thompson Ave. | Excelsior Springs, MO 64024 |  
816.630.0037

3100 N.E. 83rd St., Ste. 1201 | Kansas City, MO 64119 |  
816.459.9615

### Jackson County

6323 Manchester Ave. | Kansas City, MO 64133 |  
816.358.6868

16995 E. Dover Ln. | Independence, MO  
64056 | 816.994.2100

### Platte County

412 Aller St. | Tracy, MO 64079 |  
816.858.5153

[www.caagkc.org](http://www.caagkc.org)

